**Input:** Python Dictionary

**Output 1:** HTML

**Output 2:** Automatically uploading the HTML to Google Drive, creating a new Google Docs

Use google docs APIs in your own account.

**SEO Content Template**

Mapping fields in the dictionary to files

**Content Purpose and meta information (for content writers)**

**Scope:** topic

**Primary Keywords:** data/primary\_keywords has a list. Each element of the list has the key “keyword” and “search volume” to be included in the table. List size is variable.

**Secondary Keywords:** data/secondary\_keywords has a list. Each element of the list has the key “keyword” and “search volume” to be included in the table. List size is variable.

**Meta Title:** data/content\_template/page\_title

**Meta Description:** data/content\_template/meta\_description

**Benchmark Content:** List all URLs in primary\_keyword and secondary\_keywords, separated by newlines.

**Word Count:** data / content\_template / min\_word\_count

### **On page structure (for content writers)**

**H1 Tag:** data / content\_template / **h1\_tag**

**Opening content:** data / content\_template / **opening\_content**

**Above the fold content:** data / content\_template / **above\_the\_fold**

**H2 Tag:** data / content\_template / **h2\_tags**

**H3 Tag:** data / content\_template / **h3\_tags**

**H4 Tag:** data / content\_template / **h4\_tags**

**H5 Tag:** data / content\_template / **h5\_tags**

**H6 Tag:** data / content\_template / **h6\_tags**

### **SEO Considerations**

**URL:** data / final\_url

**Breadcrumbs:** data / breadcrumbs

**Parent or child page:** category

**Internal Linking:** data/internal\_links, will be a table with variable size.

**Featured snippet opportunities:** data / content\_template / schema\_markups

Other considerations can be left as empty for now.